

Healthy Androscoggin



October 2014 - October 2018

The REACH Partnership Model

- In 2014, Healthy Androscoggin was awarded a four-year Racial and Ethnic Approaches to Community Health (REACH) Grant from the U.S. Centers for Disease Control. This grant was designed to help Healthy Androscoggin and their partner health care and wellness organizations assess their practices and make changes to ensure they are providing culturally and linguistically competent services while addressing the issue of chronic disease in immigrant and refugee adults.
- We partnered with the following health and wellness organizations:
 - ► The YWCA of Central Maine
 - Androscoggin Home Healthcare and Hospice
 - St. Mary's Medical Center
 - Community Clinical Services B Street Health Center
 - Bedard Pharmacy
 - United Ambulance
 - Seniors Plus



Assessing Assets and Gaps in Culturally Competent Care

REACH staff:

- Implemented CLAS Assessments (Culturally and Linguistically Appropriate Services) for each partner.
- Developed projects, programs and activities to address gaps in culturally and linguistically appropriate programming and healthcare delivery.
- Implemented projects and programs which addressed health education, creation of materials, evaluation, and convening of conversations about health equity.
- Reported on program success through marketing, monthly success stories and grant reporting.
- Created a Peer to Peer learning network to education partners about resources and information to address gaps in culturally competent services.
- Developed sustainability plans to continue culturally competent projects, programs and procedures.

Examples of Success

- YWCA single gender swim and walking programs
- United Ambulance intake forms include country of origin and preferred language
- Culturally appropriate safe medication storage and disposal project for Bedard Pharmacy
- Online cultural competency video trainings for providers and those accessing the system currently accessed by approximately 7,000
- Over 230 people trained in cultural competency and implicit bias in healthcare
- Development of a culturally appropriate Diabetes Prevention Program



Sustainability of Programs and Projects

- Cultural Competency and Implicit Bias training for healthcare providers is still offered by Healthy Androscoggin staff. 28 Dempsey Center staff recently completed training.
- A robust "Neighbor To Neighbor" (N2N) program was developed out of REACH community health education work and continues to be embedded in HA community-based health programming.
- Maine Cancer Foundation funded a two-year "Colon Health RX" grant to HA based on the success of the REACH programming.
- ► HA is involved in addressing issues of health equity locally and in the state through engagement in research, planning and program implementation, helping to fill gaps due to the lack of a State Office of Minority Health.

